

We get it. You get hit up for a lot of events. It is a real bummer. You want to help as many as you can, but like it is totally hard because there are so many rad organizations. We want to ask you one time. That one ask helps support over 11 agencies and programs in Randolph County!



What is totally bodacious - you are listed as a sponsor for all of our events because "You Have the Power" to make a difference with United Way. And yes, our theme this year is the 80s. :-D

Events

- Kickoff - August 4th, 2021
- Work Place Campaigns - September to December
- Mother Son Dance - October 16, 2021
- Days of Caring - Date to be Determined
- Campaign Celebration - February 2022
- Purses with a Purpose - Fall 2021
- Week of the Young Child - April 2022

About a few of the events

Like many, we had some high hopes for 2020. Thanks to COVID, all those hope got pushed into 2021 and we are stoked to have an epic 2022 campaign. And to make this celebration just epic, our campaign theme is the most gnarly of times - the 1980s.

Campaign Celebration - Brand new for 2022! We are ending the campaign with a celebration. Join us as we celebrate the campaign wins. This is a casual catered event.

Mother Son Dance - Attendance our first year was 300 individuals. Flyers are sent to approximately 2,500 homes throughout Randolph County.

Week of the Young Child - Celebrating our preschool students and their educators who are #BuildingBraveLeaders. This is a free event for the community.

Days of Caring and Kickoff - We partner area businesses and volunteers with nonprofits needing some help. 2019, our first event over 70 volunteers came together to complete nearly 450 hours of work.

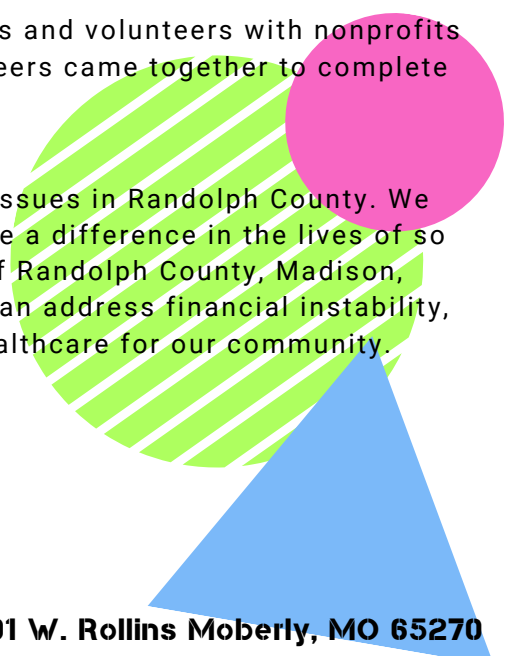
Who are we?

We are a group that wants to **vanquish** a variety of our issues in Randolph County. We want everyone to know that **You Have the Power** to make a difference in the lives of so many totally tubular families in our area. We serve all of Randolph County, Madison, Middle Grove, and Salisbury. Is would be gnarly is you can address financial instability, food insecurity, and access to quality education and healthcare for our community.

Totally yours,

Atina Roberts
Executive Director

UnitedWayRandolphCounty.org | 660-263-6588 | 501 W. Rollins Moberly, MO 65270



You Have the Power Campaign

Annual Sponsorship Packages

What do I get?

- You will be listed as being totally rad for each UWRC event starting in August of 2021 until spring 2022.

What if I reply after July 30?

- The deadline for some print materials or billboard might have passed. All radio ads are to run from September through November.

What does the radio ad contain?

- Your business will be listed as an Everyday Hero of UWRC, plus a bit of info about your business!

Innovator Sponsor | \$2,000 | 1 available

- Radio Ads
 - Alpha Media - 300 ads across all stations.
 - Best Broadcast Group - 166 ads on KZZT, 82 KLTI, and 82 KZBK
- Billboard
 - Listed as a sponsor on 5 billboards in Randolph County
- Monthly social media recognition on Facebook, LinkedIn, and Instagram
- Prominent company listing on official event materials, including posters, email blasts, and UWRC's website.
- 8 Tickets for Campaign Celebration.

Difference Maker Sponsor | \$1,500 | 4 available

- Radio Ads
 - Alpha Media - 300 ads across all stations.
 - Best Broadcast Group - 166 ads on KZZT, 82 KLTI, and 82 KZBK
- Monthly social media recognition on Facebook, LinkedIn, and Instagram
- Prominent company listing on official event materials, including posters, email blasts, and UWRC's website.
- 8 Tickets for Campaign Celebration.

Trail Blazer Sponsor | \$1,000 | 8 available

- Radio Ads
 - Alpha Media - 150 ads across all stations.
 - Best Broadcast Group - 83 ads on KZZT, 41 KLTI, and 41 KZBK
- Bi-monthly social media recognition on Facebook, LinkedIn, and Instagram
- Prominent company listing on official event materials, including posters, email blasts, and UWRC's website.
- 8 Tickets for Campaign Celebration.

Game Changer Sponsor | \$500 | 15 available

- Radio Ads
 - Alpha Media - numerous mentions on each station.
 - Best Broadcast Group - numerous mentions of KZZT, KLTI, and KZBK
- Company listing on official event materials, including posters, email blasts, and UWRC's website.
- Promoted on all UWRC social media channels.
- 4 Tickets for Campaign Celebration

Hand Raiser Sponsor | \$250 | Unlimited

- Acknowledgement as a sponsor at all events.
- Social media recognition on Facebook, LinkedIn, and Instagram surrounding events.
- Name and sponsor level on all emailed newsletters and event materials.
- 4 Tickets for Campaign Celebration

Please reply by July 30, 2021

UnitedWayRandolphCounty.org | 660-263-6588 | 501 W. Rollins Moberly, MO 65270

You Have the Power 2022 Campaign

Please return to: United Way of Randolph County 501 W. Rollins St. | PO Box 576 | Moberly, MO 65270 or by fax to 660-263-8818

Questions? Email: atina@unitedwayrandolphcounty.org Phone: 660-263-6588

Contact Information

Company Name/Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Authorized by: _____

Sponsorship Options

☐ Innovator \$2,000 ☐ Difference Maker \$1,500 ☐ Trail Blazer \$1,000 ☐ Game Changer \$500 ☐ Hand Raiser \$250

Payment Options

☐ Check is enclosed and made payable to United Way of Randolph County.

☐ Please invoice our company.

☐ Once

☐ Monthly

☐ Quarterly

☐ Other: _____

☐ Pay by credit card. Please call us to make a payment over the phone.

☐ I can't this year, but I want to reserve a spot for next year's campaign.

Logo Needs

Please email a high-resolution corporate logo in full color PNG or JPG format to atina@unitedwayrandolphcounty.org.



Sponsorship Receipt

2022 Campaign Sponsorship to benefit United Way of Randolph County

Sponsorship amount \$ _____

Signature and date of United Way Representative: _____

You Have the Power to Make our community better.

United Way of Randolph County proudly supports the following community partners and programs in the areas of **education**, **health**, and **financial stability**. Here is a list of organizations and programs we have supported in past.

Organizations and programs are funded through our standard Workplace Campaigns.



Christos Center | Community Childcare Learning Center | Food Bank of Central & Northeast Missouri | Higbee Senior Center | Home Care of Mid-Mo | Randolph County Health Department - Primary Care Clinic | Randolph County 4-H Clubs | Safe Passage | The Salvation Army Service Unit | Senior Americans Multipurpose Center | Mid-Missouri Packaging and Productivity Specialists | St. Vincent de Paul | Coats for Kids | Dual Credit Scholarships | Dolly Parton Imagination Library | Room at the Inn

These programs are supported through different fundraising efforts.

United Way 211 | Born Learning Trail | Coats for Kids | FamilyWize | My Free Taxes | Days of Caring | The Healing Library

Interested in joining our efforts?

We have committee seats available. Please contact us at 660-263-6588 or by email to atina@unitedwayrandolphcounty.org.

We would love to have you on our team to make our programs and fundraising efforts the best they can be.

Looking for volunteer opportunities?

Please reach out! We would love to connect you to one of many nonprofits in the community. We can be reached at 660-263-6588. Check out our website at www.UnitedWayRandolphCounty.org for more information about our partners, our work, and how to volunteer.

**GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED™**

