

In our small community, a big heart goes a long way.
We know you're asked to support many causes—but one act of generosity to United Way of Randolph County supports our funded agencies and countless programs right here at home.

As a sponsor, your kindness creates real, lasting change.
You help uplift neighbors, empower events, help kindness thrive, strengthen local programs, and support a more connected community.
Let's keep building a stronger, kinder Randolph County—together. ❤️

#SmallCommunityBigHeart #UnitedWayImpact

Paula ❤️ Let's go all heart! Paula Heath, Executive Director
paula@unitedwayrandolphcounty.org



United Way of Randolph County proudly supports the following community partners and programs in the areas of education, health, and financial stability.

Christos Center | Community Childcare Learning Center | Higbee Senior Center
Safe Passage | Faith Bridge Foster & Adoptive Family Support
Mid-Missouri Packaging & Productivity Specialists | Randolph County Ministerial Alliance Community
Childcare Learning Center | Coats for Kids | 4-H Youth Programs
Dual Credit Scholarships | Room at the Inn | Senior Americans Multipurpose Center

These programs are supported by grant dollars, not campaign dollars.

United Way 211 | Born Learning Trail | Coats for Kids | FamilyWize | My Free Taxes
Days of Caring | The Healing Library

2025-26 Events

Campaign Kickoff - September 12, 2025 ❤️ Work Place Campaigns - September to December
Dine United Events - September 2025-May 2026 ❤️ Annual United Way Golf Tournament September 19, 2025
Mother Son Party - October 11, 2025 ❤️ Small Business Saturday & Purses with a Purpose November 29, 2025
WarmHearted Women Event - March 6, 2026 ❤️ Week of the Young Child - April 4-10, 2026
UWRC Days of Caring - April 10, 2026 ❤️ And whatever else we can think of!

About a few of the events

Mother Son PARTY - Attendance our first year was 300 individuals. Flyers are sent to approximately 2,500 homes throughout Randolph County.

Week of the Young Child - Celebrating our preschool students and their educators who are #BuildingBraveLeaders. This is a free event for the community.

United Way of Randolph County Days of Caring - We partner with area businesses and volunteers with nonprofits needing some help. 2019, our first event over 70 volunteers came together to complete nearly 450 hours of work.

Dine United - We network with our neighbors and meet up at a local restaurant to raise awareness and money for our campaign.

Small Business Saturday & Purses with a Purpose - Local vendor/shopping event with purse auction to highlight local small business.

Warmhearted Women: A Celebration of Giving and Grace - acknowledges the strength, compassion, and dedication of the women who make our community better every day.

Interested in joining our efforts?

We have committee seats available.
Please email paula@unitedwayrandolphcounty.org
We would love to have you on our team to make our programs and fundraising efforts the best they can be.

Looking for volunteer opportunities?

Please reach out! We would love to connect you to one of many nonprofits in the community. Please reach out for more information about our partners, our work, and how to volunteer.

UnitedWayRandolphCounty.org | 660-263-6588 | 501 W. Rollins Moberly, MO 65270

**GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED™** 

Small Community; Big Heart Campaign

Annual Sponsorship Packages

What do I get?

You will be listed as being “all heart” for each UWRC event starting in August of 2025 until Spring 2026. Your sponsorship level will be mentioned on our weekly WOW (Word of the Week) Live Video.

What if I reply after August 10?

The deadline for print materials might have passed. Radio ads will run from September through November.

What does the radio ad contain?

Your business listed as a BIG HEART sponsor of UWRC & a bit of info about your business!

Innovator Sponsor | \$3,000 | 1 available

Local Audio Ads
nemopressbox.com

T-Shirt Sponsor!
Your **FULL COLOR logo** on at *least 200 t-shirts*.

Weekly social media recognition/tags across all social media platforms. Weekly sponsor level recognition/contact information on our weekly WOW Facebook Live.

Prominent company listing on official event materials, including posters, email blasts, and UWRC's website.

Difference Maker Sponsor | \$2,000 | 4 available

Local Audio Ads
nemopressbox.com

T-Shirt Sponsor!
Your **NAME LISTING** on at *least 200 t-shirts*.

Weekly social media recognition/tags across all social media platforms. Weekly sponsor level recognition/contact information on our weekly WOW Facebook Live.

Prominent company listing on official event materials, including posters, email blasts, and UWRC's website.

Trail Blazer Sponsor | \$1,000 | 8 available

Local Audio Ads
nemopressbox.com

T-Shirt Sponsor!
Your **NAME LISTING** on at *least 200 t-shirts*.

Monthly social media recognition on Facebook, LinkedIn, and Instagram Weekly sponsor level recognition/contact information on our weekly WOW Facebook Live

Company listing on official event materials, including posters, email blasts, and UWRC's website.

Game Changer Sponsor | \$500 | Unlimited

Local Audio Ads
nemopressbox.com

Company listing on official event materials, including posters, email blasts, and UWRC's website. Promoted on all UWRC social media channels. Company mention on our weekly WOW Facebook Live

Hand Raiser Sponsor | \$325 | Unlimited

Acknowledgement as a sponsor at all events.

Social media recognition on all Social Media Platforms; YouTube, TikTok, Facebook, Instagram and X Name and sponsor level on all emailed newsletters and event materials.

Company mention on our weekly WOW Facebook Live

Please reply by August 10, 2025

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Small Community; Big Heart Campaign 2025-2026

Please return to: United Way of Randolph County 501 W. Rollins St. | PO Box 576 | Moberly, MO 65270 or by fax to 660-263-8818

Questions? Email: paula@unitedwayrandolphcounty.org Mobile: 660-263-6588

Contact Information

Company Name/Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Authorized by: _____

Sponsorship Options

- ☐ Innovator \$3,000 ☐ Difference Maker \$2000 ☐ Trail Blazer \$1,000 ☐ Game Changer \$500 ☐ Hand Raiser \$325

Payment Options

- ☐ Check is enclosed and made payable to United Way of Randolph County.
- ☐ Please invoice our company.
- ☐ Once ☐ Monthly
- ☐ Quarterly ☐ Other: _____
- ☐ Pay by credit card. Please call us to make a payment over the phone.
- ☐ I can't this year, but I want to reserve a spot for next year's campaign.

Logo Needs

Please email a high-resolution corporate logo in full color PNG or JPG format to paula@unitedwayrandolphcounty.org.

**You will receive a personalized
acknowledgement of your
sponsorship/contribution amount for your
record.**